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FOR IMMEDIATE RELEASE

Thousands sing Coldplay's Fix You, raise money for Ukraine

ISRAEL - Koolulam, the global mass singing experience, is bringing together thousands of people this Friday to sing a song of hope for the people of Ukraine.

Uniting Voices for Ukraine will teach ordinary people to sing Coldplay's Fix You in two-part harmony and will take place in a park in Northern Israel.

This inspiring display of support will be livestreamed at 1 p.m Israel time and a cinematic video of the event will be shared around the world. In addition to promoting hope, the event will raise money for humanitarian organizations.

While Koolulam has hosted events for other causes in the past, the Ukraine crisis hits close to home, says the CEO of Koolulam Michal Shahaf.

"Our chief video editor, Jenny, is from Ukraine." When war broke out, Jenny left Israel to support family in Kyiv, says Shahaf. "She is a close friend for all of us... we pray for her safety everyday."

Shahaf says that Jenny helped to found a charity called Palyanytsya that raises funds and takes donations for humanitarian items. During the event, people will be able to donate much needed medical supplies.

Over 350,000 people from over 66 countries have come together through Koolulam's mass singing events. World political and religious leaders have raised their voices in displays of unity that have millions of views on Youtube. Koolulam asks ordinary people to stop everything for a moment - and sing together.

Friday's Uniting Voices for Ukraine will be live streamed at 1:00 p.m Israel time on this [link](#)

The subsequent video will be shared on Koolulam's [Youtube](#) channel.

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